

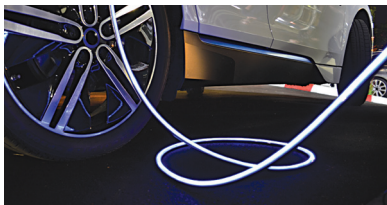
November 10, 2014

Notebook

LEONI Develops New Charging Cable Concept

LEONI AG, Nürnberg, Germany, has developed a new charging cable concept involving a status-indicating light function. Not only does the new cable make charging easier for the user, it also provides greater safety.

The iEVC, which features enhanced functions, visibly tracks the progress of charging a vehicle with color change in the cable jacket. By having this illumination unit integrated along the charging cable, the driver can see the charge status of his or her electric car or plug-in hybrid even from a greater distance and without the need to use any additional devices.



Furthermore, optical signals provide such additional information as a trouble-free connection or malfunction. The consistent illumination of the cable across its entire length also averts the threat of tripping over the cable in dark or poorly lit areas. The cable can display any color and is continuously dimmable.

www.leoni.com



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Lapp Group Inaugurates Production Plant in South America: Cabos Lapp Brasil

Stuttgart, Germany-based **Lapp Group** is heading for growth. The company recently opened its first production plant in South America, which will join plants already operating in Europe, North America and Asia. Investments have also been made in new, expanded sales subsidiaries in Poland and Russia. Overall, the family company is increasing its presence in key growth markets. Investing in a new plant in South America has major strategic significance for the Lapp Group. It is located in the booming industrial region of Camaçari in the Brazilian state of Bahia, on the largest industrial park in South America. With around 200 million inhabitants, Brazil is the biggest economic power in Latin America and therefore a very important market for the Lapp Group.

"Thanks to our new production plant, we are closer to our clients and are able to supply them with our branded products more quickly. The first major contracts show that we have made the right decision", said **Siegbert E. Lapp**, Member of the Board of **Lapp Holding AG** at the inauguration ceremony, which was attended by the Lapp family and around 200 invited guests.

The **Cabos Lapp Brasil** plant com-

prises a production area of 6200 m² and is expected to expand to a total of 10,000 m² in the near future. An administration building of 750 m² will also be added. Around 40 people are currently employed in the new production plant and the number will double by the end of the year. In the medium term, the number of jobs will be increased to 180. Total investment amounts to 18 million euros. A distribution center, which currently employs 41 people, has also been based in Osasco near Sao Paulo for over ten years.

www.lappkabel.com



Andreas Lapp, Mayor of Camaçari Ademar Delgado, Secretary of Industry, trade and mining James Correia and Siegbert Lapp (from left) inaugurated The Lapp Group's first plant in South America at Camaçari in Brazil.

General Cable, a Fortune 500 Company, is a global leader in the development, design, manufacture, marketing and distribution of copper, aluminum and fiber optic wire and cable products for the energy, industrial and communications markets.

For additional information about General Cable visit the company's website listed below.

www.generalcable.com

General Cable Americas CEO receives award

In early October 2014, Affiliated Distributors (AD) held its North American Electrical Supply Division Meeting in Chicago, IL, USA, and honored its Member Distributors and Supplier Partners during

the Spirit of Independence Awards Banquet. General Cable, Highland Heights, KY, USA, was in attendance for both the meeting and banquet, where the theme was "Be Inspired", and which included over 1000 attendees with representatives from over 290 companies throughout the USA, Canada and Mexico. The banquet's keynote speaker was Bill Weisberg, Affiliated Distributor's Chairman & Chief Executive Officer,

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